



Public Art Fund presents *On the Flip Side*, a multi-city group exhibition featuring six viral photographers on JCDecaux bus shelters

Intimate and personal portraits by Kennedi Carter, Lougè Delcy, Camila Falquez, Ruby Okoro, Dana Scruggs, and Juan Veloz transform city bus shelters into spaces for reflection on identity, lineage, and belonging



On the Flip Side

February 4 – April 5, 2026

On view on 300 JCDecaux bus shelters in New York City, Chicago, and Boston

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February 3, 2026, New York, NY – On view until April 5, 2026, Public Art Fund presents *On the Flip Side*, a group photography exhibition that reflects the personal perspectives of



six photographers – Kennedi Carter, Lougè Delcy, Camila Falquez, Ruby Okoro, Dana Scruggs and Juan Veloz – who each move fluidly between commercial and fine art practices. Each artist has produced widely circulated images for major publications and brands, from *Vogue* to Louis Vuitton. Their commercial work often features striking celebrity portraits that harness widespread attention, while their fine art practices – seen in museums and galleries – reveal more intimate narratives, capturing loved ones and envisioning aspirational worlds. *On the Flip Side* showcases one new work from each of the six artists on 300 JCDecaux bus shelters across New York City, Chicago, and Boston – transforming a platform typically used for advertising into an artistic encounter that offers tender and nuanced reflections on identity, place, and our collective future. The exhibition “flips” the expected encounter with these artists’ work in public space, shifting attention from their widely recognized commercial imagery to the personal narratives and creative visions that shape their artistic practices.

The six works feature both singular subjects and group portraits, each with varied styles and moods. Veloz’s tender portrait of his grandmother honors the matriarchs of his family, while Okoro’s colorful collage of dancers portrays fervent ambition as they reach toward a common goal. The works delve into themes of familial heritage, material value, gender identity, and ecology. The items worn and held in the photographs – from Delcy’s cowrie shells, to Falquez’s silk, or Carter’s black frizzle chicken – connect the subjects to African diasporic histories while portraying to viewers the interior lives of the sitters.

“Each of these artists create remarkable images that help define our contemporary moment. We encounter their commercial work daily, often assigning greater importance to the celebrity or subject than to the image-maker. This exhibition gives each artist the opportunity to explore another facet of their practice through a highly visible platform – offering the public striking images that invite introspection, rather than a product,” said **Jenée-Daria Strand, Assistant Curator at Public Art Fund.**

Featured Artists and Works:

Kennedi Carter, *folk hero*, 2025

folk hero builds on Carter’s ongoing research of Gullah Geechee culture and its spiritual practices in Georgia and South Carolina’s Sea Islands. In the photograph the subject is seen gently holding a black frizzle chicken – once a common sight in the yards of Gullah Geechee families. Many frizzle chickens were kept for their ability to warn and protect families and homes from danger and harm. Carter’s image aims to convey the spiritual bond between a culture and the land.



About the artist: Kennedy Carter's work highlights the aesthetics and sociopolitical aspects of Black life as well as the overlooked beauties of the Black experience: skin, texture, peace, love and community. Her work aims to reinvent notions of creativity and confidence in the realm of Blackness. Carter has worked with leading publications and global brands, including *British Vogue*, *GQ*, *Vanity Fair*, *The New Yorker*, *Essence*, Google, and Apple. In 2020, Carter was tapped by Edward Enninful to photograph Beyoncé for the cover of *British Vogue*; she became the youngest cover photographer in the publication's history. Her fine art has been acquired by the Rhode Island School of Design, Museum of Fine Arts Houston, and Wilson Centre for Photography, among others.

Lougè Delcy, *King Cowrie*, 2025

In *King Cowrie*, the subject is adorned in cowrie shells – a crucial form of early currency traded for goods and services throughout Africa, Asia, Europe, and Australia, as early as the 14th century. Historians also speculate that cowries were brought to America as talismans to resist enslavement. Delcy's image serves as a reclamation of both the material and its history.

About the artist: Lougè Delcy is a well-traveled artist who experiences life through a creative lens, documenting Africa and its diaspora in the most beautiful light. His work is a celebration of culture, resilience, and global connection. His imagery is instantly recognizable for its rich color, saturated tones, and sense of movement, shaped by his Haitian heritage and his upbringing in Brooklyn. Delcy has worked with *National Geographic*, Christian Louboutin, Bermuda, New Balance, and *Ebony*, among others. His fine art has been exhibited at the Anacostia Community Museum and the International African American Museum, among others.

Camila Falquez, *Arewa VI*, 2025

Arewa VI is a new work in an ongoing portrait project following the friendship and artistic collaboration between Falquez and Arewa Basit, a trans performer and activist based in New York City. In this newly created image, Basit gazes directly at the viewer while draped in silk. Falquez hand paints the backdrops for all her portraits and uses silk to connect her images to the symbolic uses of fashion in historical paintings, and the history of silk in global trade.

About the artist: Camila Falquez is a Colombian artist who was born in Mexico City and grew up in Spain. Her photographs harness the traditions of fashion and portrait photography and honor the contemporary spectrum of social and gender diversity. Channeling the conventions of Surrealism with a strong color palette, Falquez elevates and empowers her subjects. Falquez's photographs are in the permanent collections of The Museum of Modern Art, New



York; The Dean Collection; The Montclair Art Museum, New Jersey; and The Perez Art Museum in Miami, Florida.

Ruby Okoro, *Sonnet of the Fiery Tide*, 2025

In *Sonnet of the Fiery Tide*, Okoro explores the interconnectedness of human relationships in his new image of dancers, seen stretching across the landscape in support of each other, lifting one subject up from the crowd to reach a higher goal. Okoro uses dance as a visual motif to explore the many facets of intimate relationships. Incorporating elements of Afrofuturism through the rendering of an imagined world, the saturated and intuitive color palette depicts the figures in a bright scarlet hue.

About the artist: Ruby Okoro is a self-taught Nigerian artist who expresses his thoughts and subconscious through conceptual, aesthetic, and vibrant photography. Exploring themes of self-expression, identity, the human journey, and personal relationships, he views photography as a tool for storytelling. Okoro has captured images of the biggest music celebrities from the African continent, who are now known worldwide, including Asake, Ayra Starr, Wizkid, Adekunle Gold, and many others. Okoro's work has been exhibited at Fotografiska Shanghai, PhotoVogue Festival, and Galerie Gomis among others. His work is featured in the 2022 publication *In the Black Fantastic* by Ekow Eshun.

Dana Scruggs, *Untitled*, 2025

This new image builds on Scruggs' motion blur series, capturing the central figure's emotional affect without focusing on the physical form. Her subjects are encouraged to play in her studio so she can capture them mid-air. A highly complex and technical process, Scruggs achieves this effect solely through camera adjustments, rather than digital overlay.

About the artist: Scruggs' work focuses on movement, abstraction and evoking emotion from the bodily form. Her unique vision has been utilized by many brands and publications globally, including *Rolling Stone*, *TIME*, *The New York Times*, and *Vanity Fair*. Her fine art prints have been acquired by The Museum of Fine Arts, Houston and The National Museum of African American History and Culture at The Smithsonian. Her work has toured globally with The New Black Vanguard exhibition and at Fotografiska.

Juan Veloz, *Roots of Glory*, 2025

Veloz honors the matriarch of his family with an intimate portrait of his grandmother taken in her home. In the photograph, Veloz's grandmother wears the suit he wore to his mother's funeral, along with his mother's jewelry, honoring her memory. *Roots of Glory* continues his larger



archival project documenting his family members in the Dominican Republic, Los Angeles, and New York.

About the artist: Born in Brooklyn, Juan Veloz taught himself photography, first capturing his neighborhood and emerging models. His work, deeply rooted in his Latino heritage, blends honesty and cultural identity, earning him collaborations with *Vogue*, Dior, Netflix, and Nike. Veloz's ability to capture people authentically reverberates through his images, having captured celebrities such as Sza, Usher, and Gabrielle Union, among many others.

On the Flip Side is curated by Public Art Fund Assistant Curator Jenée-Daria Strand.

@PublicArtFund #OntheFlipSide

When & Where

Starting on February 4, 2026, *On the Flip Side* will be on view on JCDecaux bus shelters throughout New York City, Chicago, and Boston. The exhibition can also be explored anytime, anywhere, on the free [Bloomberg Connects app](#).

Related Free Programming

Public Art Fund Talks: *On the Flip Side*

[LINK TO REGISTER](#)

February 18, 2026

6:30 pm to 7:30 pm ET

The Cooper Union, Frederick P. Rose Auditorium

41 Cooper Sq, New York, NY 10008

Free and Open to the Public

About Public Art Fund

As the leader in its field, Public Art Fund brings dynamic contemporary art to a broad audience in New York City and beyond by mounting ambitious free exhibitions of international scope and impact that offer the public powerful experiences with art and the urban environment.

About JCDecaux

The JCDecaux Group is the number one outdoor advertising company worldwide, reaching more than 850 million people daily in over 80 countries and almost 4,000 cities. JCDecaux is working towards more sustainable spaces and is recognized for its extra-financial performance



in the FTSE4Good (3.6/5), CDP (A Leadership), MSCI (AA), and has achieved Gold Medal status from EcoVadis. In the U.S., JCDecaux programs include airports, billboards, malls, as well as street furniture programs in New York, Chicago, Boston, Los Angeles and San Francisco.

Supports

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Image Credits

Camila Falquez
Arewa VI, 2025



Photo: Olivia Moon Photography, Courtesy of Public Art Fund, NY.

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