



Public Art Fund (PAF), New York's leading presenter of contemporary art projects in public spaces, seeks an **Associate Curator of Public Practice** with a specialization in public engagement and programs to join its Curatorial Department.

As the leader in its field, Public Art Fund brings dynamic contemporary art to a broad audience in New York City and beyond by mounting ambitious free exhibitions of international scope and impact that offer the public powerful experiences with art and the urban environment. These projects set the standard for excellence in the field, giving urban space new meaning, while engaging diverse audiences and making culture accessible to all.

The **Associate Curator of Public Practice** will elevate Public Art Fund's commitment to communities and publics across New York's five boroughs. The **Associate Curator of Public Practice** is an integral part of the Curatorial team, and, under the supervision of the Senior Curator, will develop and implement a robust plan for audience engagement, including programs, performances, and other educational initiatives in tandem with, and alongside, the exhibition program. This is a unique opportunity to bridge engagement and experience with contemporary art in a multitude of forms. In the spirit of accessibility to the broadest and most diverse public, public programming is offered free of charge. Fostering new external partnerships and collaborating with PAF colleagues, this role will deepen and extend Public Art Fund's curatorial and public-centered approach.

RESPONSIBILITIES

Curatorial/Public Practice

- Develop and implement a public programming strategy that reflects PAF's mission and strategic vision: build partnerships with stakeholders; conduct outreach to community-based organizations, local agencies, and educational institutions; collect meaningful feedback from program participants and volunteers.
- Spearhead new strategic initiatives that more closely align curatorial work with public practice, generating and fostering partnership opportunities, developing unique, audience-centric public programs, and proposing opportunities for artists to engage with, respond to, and expand upon PAF's artistic program.
- Collaborate with artists and PAF staff on a variety of projects that highlight the organization's impact on the public sphere.
- Work closely with Senior Curator to assess and propose new initiatives to connect PAF with new audiences across New York City.
- Work with each project's lead curator to develop, manage, and produce rich content and socially relevant programs in tandem with PAF exhibitions, from conception to realization.
- Organize **Public Art Fund Talks**: a series of public talks in collaboration with The Cooper Union that aim to connect compelling contemporary artists to a broad public by establishing a dialogue about artistic practices and public art. For the ongoing Talks program, responsibilities include: liaising with Cooper Union, securing speakers, drafting



educational materials and web content, coordinating AV requirements, arranging speakers' travel, and budget management.

- Develop proposals for standalone programs that further goals of engaging with publics across NYC; the Associate Curator will also manage implementation of these programs in collaboration with PAF colleagues and external partners.
- Manage and analyze data collection from public programming for use in internal assessment, grant proposals and organizational goal setting
- Participate as needed in Development initiatives including donor cultivation, fundraising campaigns, and special events.

Service

- Represent Public Art Fund when needed, and make appropriate contributions to professional communities and wider publics.
- Develop and sustain meaningful relationships with arts and community-centered organizations across the city, in service of PAF's larger goals of presenting thought-provoking and ground breaking exhibitions across New York City
- Stay active in the field by attending and participating in lectures, symposia, dialogues, and additional speaking engagements as necessary

QUALIFICATIONS

- Minimum of 5 years relevant professional experience in developing public programs, performances, and programs in public space
- A **strong understanding of the cultural landscape** of New York City
- Demonstrated capacity to **work collaboratively and creatively on teams**
- Demonstrated and strong ability to **develop and sustain rich and meaningful relationships** across constituencies, publics, and stakeholders
- Desire to work **efficiently, enthusiastically, and strategically** toward collective PAF goals
- Demonstrated ability to **successfully develop and implement** thought-provoking programs and/or performances
- Demonstrated understanding of event production
- Competency with Microsoft Word, Excel, and PowerPoint; G-Suite; Adobe Acrobat Pro, and Photoshop

How to Apply:

Please email cover letter and résumé as attachments to humanresources@publicartfund.org. Indicate the job title "Associate Curator of Public Practice - 2022" in the subject line.

The **Associate Curator of Public Practice** is a full-time exempt position. Public Art Fund requires all staff members to be fully vaccinated with an FDA authorized and/or approved COVID-19 vaccine and booster as a condition of employment. Requests for reasonable accommodations for medical,



religious, or other reasons will be considered in accordance with applicable law. Hours outside of the scheduled times are an occasional requirement of the position. Work is primarily performed in an office environment, on a hybrid schedule. Hours outside of the scheduled work times are an occasional requirement. Salary is \$67,000 - \$72,000 per year and benefits include medical, dental and vision insurance, generous paid time off, as well as other ancillary benefits.

Public Art Fund is an Equal Opportunity Employer. We believe that art has the power to spur conversation among people of different perspectives, to open hearts and minds, and to help shape the face and future of our country. A diverse workplace filled with people of different backgrounds reflects our organizational values and is vital to delivering on our mission.